

Community finds voice in WGRC

Community communication—that's the goal of WGRC, the FM radio station scheduled to begin broadcasting on September 1, 1972, from studios at Athena High School.

Although technically an "educational station," WGRC has been designed to serve the total Greece community, according to Sharon Schnabel, until recently chairman of the FM Station Committee. Organized under the auspices of the Community Redesign Council, the committee, made up of students, residents, teachers and administrators, began planning for the station last July.

A formal application was filed with the Federal Communications Commission in February for a license to construct the station, to be located on 90.3 on the FM dial.

At a meeting on February 9, the board of education agreed to underwrite the initial cost of the project with funds to be raised by the FM Committee through the sale of nonvoting "educational" shares throughout the community.

Mrs. Schnabel emphasizes that the FM station will not represent any one

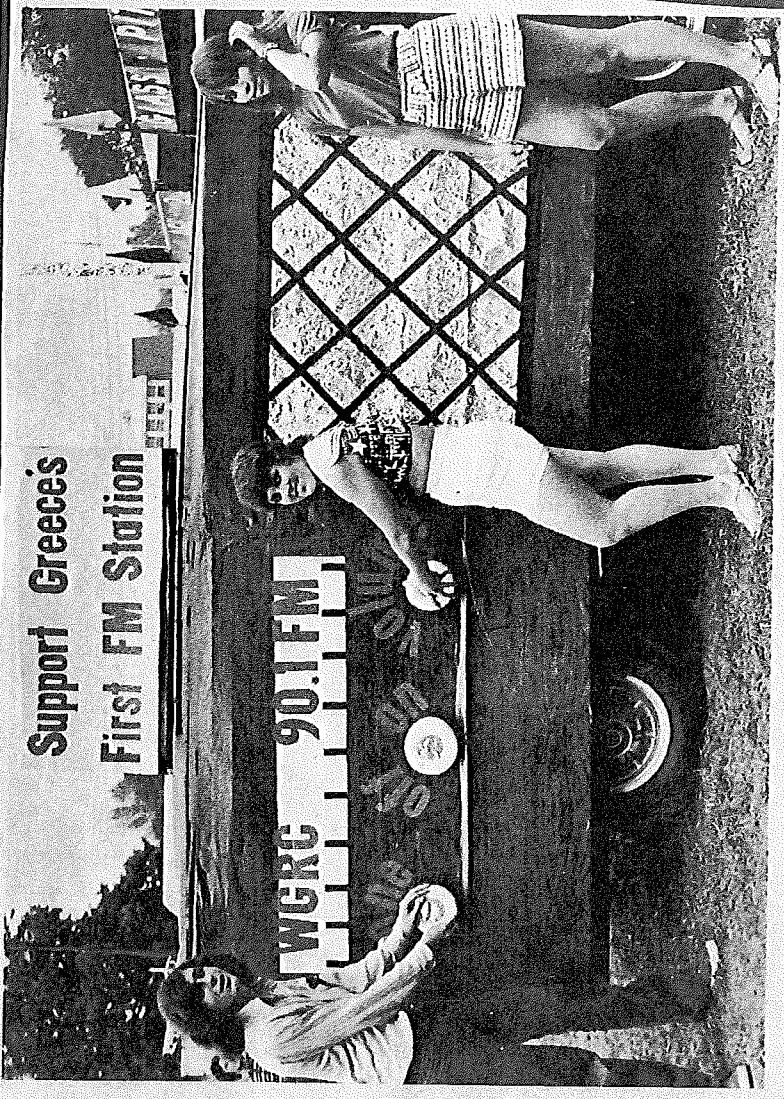
segment of the community, but will feature programming for every interest.

"At present, we could operate the station with available personnel, but we prefer to involve a broader cross-section of the community in fund raising and in actual station operations. There are lots of jobs to be done: running station equipment, on-the-air broadcasting, researching, planning and writing programs, publicity, public relations, record keeping, typing, training of personnel."

Election of Hunter Low, a producer who specializes in radio and television promotion for Eastman Kodak, as new chairman of the FM Station Committee signals WGRC's transition from the planning to the operational stage.

"My goal is a professional station in operation by September 1, 1972. We can accomplish that goal, but the active involvement of the community is essential," he commented.

Persons wishing to join in this "first" for Greece are urged to fill out the coupon on page 8 and return it to the address listed.



It's an abstract version, but this large-size radio represented station WGRC in the Barnard parade. Jim Paris, at left, Arcadia senior and general manager of the station, turns a knob along with Kathy Frisch, who created the float. Valerie Low, at right, Athena sophomore, is finance director.

Work To Begin On Radio Studio

The Greece Central FM Radio station will operate on a "pay-as-we-go" basis. Hunter Low, chairman of the FM advisory council, told the Board of Education last week.

A sum of \$3,385 has been accumulated, he said, but added that this includes a grant of \$1,900 in federal funds.

Within a few weeks the construction of the basic broadcasting studio will be started, Low said, and then the next step will be to buy the equipment necessary to go on the air. The cost of this equipment is about \$4,400.

"We will go on the air when enough money is available and when the program has been professionally prepared," Low said. "The programming will be on a professional level and will be geared to the public it will serve. There will be news

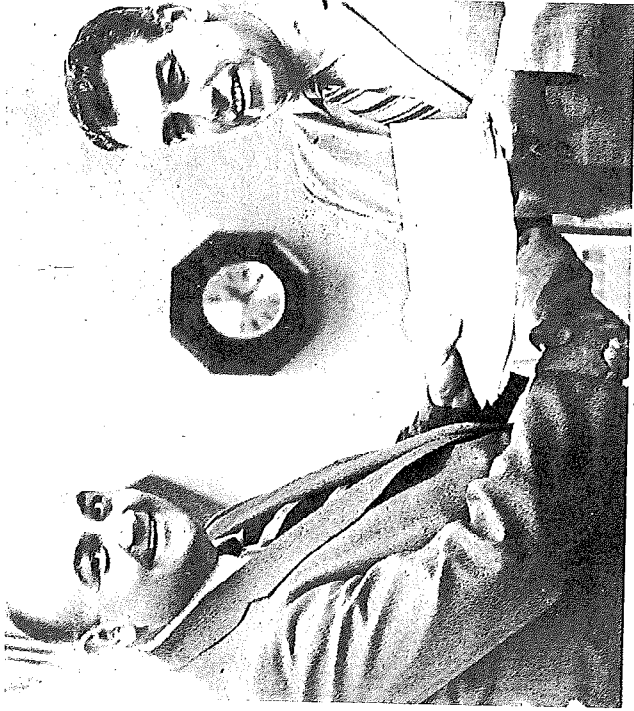
ing programs. Spot interviews will feature students and faculty members from various schools, so that all may have a part in the programming.

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Station WGRC will broadcast five days a week from 10 a.m. to 8 p.m. More than 300 students representing the four high schools in the district have signed to work at the station in the Fall. Already 127 students have worked toward the station, and 37 adults, including some engineers, have pledged their assistance.

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Superintendent David B. Robinson was asked by board members what educational opportunities were being offered in connection with the radio station. He said that under the selective-collective program some courses will



Hunter Low, chairman of the FM Station Committee, sells "share in education" certificates to Paul Fauth, principal of Arcadia High School. Certificates are being sold to raise funds for student-operated WGRC slated to begin broadcasting on September 1.

WGRC to Sell Dollar Shares

Your doorbell may soon ring as Greece students and adults plan an extensive canvass to raise funds for WGRC, the community FM radio station scheduled to begin broadcast-

Goal of the canvass is \$10,000 with funds being used to construct and equip WGRC studios in Athena High School.

WGRC will operate at 90.3